Thank you for purchasing an Alive™ pet from WowWee®!

Your WowWee Alive™ pet is a huggable and lifelike baby animal that wants you to adopt him and take him home! Give him love and attention and he comes “alive”! Pat his head, touch his nose or cradle him in your arms and he responds with blinking eyes, an animated mouth and sounds. He even purrs to let you know when he’s falling asleep!

Take a few minutes to look through this user manual so you can get to know your pet!

NOTE: Make sure to set your Alive™ pet to Normal Setting before playing. See the Try Me and Normal Settings section for more information.
Package contents:

1 x WowWee Alive™
1 x User manual

Golden Retriever
Item no.: 9726

Kitten
Item no.: 9727

Take note of the following when playing with your pet:

• Avoid putting articles of clothing on him as it might inhibit the proper functioning of his sensors.

• Do not immerse any parts of your toy pet in water or any other form of liquid.

• Do not drop, throw, or kick your pet as this might damage his mechanical functions.

• If his fur becomes dirty, you can clean it using a clean cloth slightly dampened with warm water.

• Do not jam anything into his mouth or into his eyes.
Battery details

This section outlines battery requirements and installation procedures.

Your pet will let you know when his batteries need changing. His movements will slow down and his audio level is always low, even if you try to adjust the volume.

Battery requirements

The Alive™ toy pet requires 4 x “AA” size alkaline batteries (included).
Battery installation

**NOTE:** Make sure the main power switch is set to OFF prior to changing the batteries.

To install or change your pet’s batteries:

1. Locate and open the battery compartment door on the belly of the toy by opening the flap of fur.
2. Use a Phillips screwdriver (not included) to remove two screws on the battery compartment door.
3. Insert the 4 x “AA” batteries (included) according to the diagram. Ensure that the positive and negative polarities match the illustrations inside the battery compartment.
4. Replace the battery compartment door and replace the screws using the screwdriver. Do not over-tighten. Close the flap on the toy’s belly.

**Important battery information**

- Use only fresh batteries of the required size and recommended type.
- Do not mix old and new batteries, different types of batteries [standard (Carbon-zinc), Alkaline or rechargeable] or rechargeable batteries of different capacities.
- Remove rechargeable batteries from the toy before recharging them.
- Rechargeable batteries are only to be charged under adult supervision.
- Please respect the correct polarity, (+) and (-).
- Do not try to recharge non-rechargeable batteries.
- Do not dispose of batteries into fire.
- Replace all batteries of the same type/brand at the same time.
- The supply terminals are not to be short-circuited.
- Remove exhausted batteries from the toy.
- Batteries should be replaced by adults.
- Remove batteries if the toy is not going to be played with for some time.
- This instruction manual should be kept as it contains important information.
- Batteries should be recycled or disposed of as per state and local guidelines.
- Protect the environment by not disposing of this product with household waste. Check your local authority for recycling advice and facilities.
Try Me setting

When you first remove the baby animal from his packaging, the switch will be set to Try Me. The Try Me function is used for demonstrating basic functions.

Normal setting

When you want to play with him and access all his functions, you need to first set the switch to the OFF setting, and then wait 3 seconds before switching it to the Normal position.

IMPORTANT: When switching between Try Me and Normal power settings, you need to set the switch to OFF first, and then wait 3 seconds before changing the power setting. If you do not wait after switching the toy to the OFF setting, he will remain in the previous power setting.

NOTE: In Normal power setting, the Try Me button becomes a button sensor located on his right ear. You can use this button to activate his behaviors, just as you would by scratching his head!
Getting to know your pet

Now that you’ve adopted your own WowWee Alive™ Baby Animal, it’s time to get to know him better.

Alive™’s basic features

Your pet has a moving mouth and eyes that blink and respond. He also makes an array of baby animal sounds.

He is equipped with a touch sensor on his head & nose. If you touch his nose, he will react with licking and kissing sounds. With KissTech™ technology, the longer you touch his nose, the longer the kiss lasts! His tilt sensor enables different reactions: Awake when upright and sleepy when cradled in your arms.

Powering ON/OFF the first time

Your pet’s main power switch is located on his belly which you can access through the flap beneath in his fur. The switch has three settings: Try Me, OFF, and Normal.

NOTE: You will only need to access the main power switch when you first use him and/or when you change his batteries. After that, you can turn him on or off using his quick power switch (see the section Powering ON/OFF in normal play).
Powering ON/OFF in normal play

Once you set the power switch to Normal setting, your toy should automatically be in normal play mode when turned on. Your Alive™ pet also has a quick power button located in his right ear. To turn him on after he powers down and enters Sleep Mode:

- Ensure the main power switch is set to Normal. Then locate the quick power button on his ear and press it once.

Volume control

You can adjust the volume to high or low on your pet’s right ear using the quick power switch to toggle the levels. To do so:

- Hold quick power button down for about 2 seconds.

Sleep Mode

To conserve batteries, the your pet will go into Sleep Mode after about 5 minutes if you leave him unattended. He will close his eyes and make sleepy sounds for about 5 minutes in Sleep Mode if continued to be left unattended, after which he will power down to save batteries.

When you want to wake him from Sleep Mode, press the button on his right ear.

Your pet reacts like a real baby animal – he will make baby animal sounds, blink his eyes and move his mouth.
When you first turn him on, he will open his eyes (睁开眼睛), open and close his mouth (张开嘴巴), and then make a wake up sound. After that, he is ready to play with you!

Scratch or pet his head to see how he reacts. You can also quickly press his right ear for more reactions!

Turn him over on his back and he’ll react. Turn him upright again to see what he does.

Spend some time to get to know your pet by cuddling up with him and giving him affection!

**NOTE:** When you are done playing with him, make sure you turn him off by holding his right ear for about 6 seconds or set the power switch to **OFF** position.
FAQs

Q. My Alive™ pet seems to be moving and responding slower than normal... what’s wrong?

A. You probably need to change the batteries. Refer to the Battery details section for information on battery requirements and installation.

Q. My pet speaks more quietly than normal... how do I fix that?

A. Either you have the toy’s volume levels set at low (see the section Volume control), or you probably need to change the batteries. Refer to the Battery details section for information on battery requirements and installation.

Note that when you turn him on his back, his volume level automatically lowers if it is set to high volume level. When you put him upright again, his volume level should return to high volume if he was already at high volume.

Q. My pet’s facial animations have stopped... what’s wrong?

A. Your pet is probably in Sleep Mode. To wake him from Sleep Mode, press his right ear.

Q. My pet is only making 4 sounds... what’s wrong?

A. Your pet is probably in Try Me power setting. See the section Try Me and Normal settings for how to set him in Normal play setting.

Q. Can I sleep with my Alive™ pet?

A. Air circulation is important to prevent any electronic object from overheating. Please make sure the batteries have been removed if your toy is to be covered by any type of bedding.
For more information on Alive™, go to https://wowwee.com/alive

If you have any questions that are not answered in this manual, refer to https://support.wowwee.com

To see the full range of WowWee® products, go to https://wowwee.com
Manufactured and distributed by © 2017-2019 WowWee Group Limited. Product names, designations, and logos are trademarks or registered trademarks of WowWee Group Limited. All rights reserved.
Customer Service Website: https://support.wowwee.com
We recommend that you retain our address for future reference.
Product and colors may vary.
Packaging printed in China.
WARNING! This product is not suitable for children under 3 years because of small parts - choking hazard.
CAN ICES-3 (B)/NMB-3(B)
MADE IN CHINA

CAUTION
Changes or modifications not expressly approved by the party responsible for compliance could void the user’s authority to operate the equipment.

NOTE
This equipment has been tested and found to comply with the limits for a class B digital device, pursuant to part 15 of the FCC rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try and correct the interference by one or more of the following measures:
• Reorient or relocate the receiving antenna
• Increase the separation between the equipment and receiver
• Connect the equipment into an outlet on a circuit different from that to which the receiver is connected
• Consult the dealer or experienced radio/TV technician for help
This Device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:
(1) This device may not cause harmful interference, and
(2) This device must accept any interference received, including interference that may cause undesired operation.
For these purposes, the party responsible is:
WowWee USA Inc.
7855 Fay Avenue, Suite 310, La Jolla CA, USA 92037
1-800-310-3033
For full list of inputs, please visit
http://wowwee.com/alive
For warranty information, please visit
http://wowwee.com/information/warranty

WARNING! This equipment may experience difficulty and/or memory loss when subjected to any electrostatic discharge, radio frequency interference, or sudden power surge/interruption. The user is encouraged to reset the equipment should any of these occur.