



IPRC

'84

April 13-15, 1984

**BE PART
OF THE
BEGINNING**

**INTERNATIONAL
PERSONAL ROBOT
CONGRESS &
EXPOSITION 1984**

Albuquerque Convention Center
Albuquerque, New Mexico

EXHIBITOR REGISTRATION INFORMATION

ABOUT THE CONGRESS. . .

IAPRC '84 will offer an opportunity for robot enthusiasts to display their creations and enter them in various competitions. There will also be commercial exhibits and seminars on personal robots, as well as cultural events portraying the history and mythology of personal robots. The Congress will open with a major ceremony — an event complete with dignitaries, limelight, media, robots and fanfare.

THE FIRST OF ITS KIND. . .

This is your chance to see history in the making. It is the first congress and exposition of its kind. History books will be written about it and documents will be recorded. There will be newspaper, television, radio and magazine coverage.

COMPETITIONS: ROBOT SHOPS

The Personal Robot Developers (non-corporate individuals—hobbyists, college or high school students, or anyone dedicated to the development of personal robots) will engage in a running series of competitions and performances in which their robots show what they can do. These robots will be displayed and serviced in the Robot Shops in the center of the exhibit hall. Robots will be judged and awards will be given in the following areas: "most useful", "most entertaining" and "open". The categories of competition will be: junior/senior high school, college, general. The competition will culminate in the "Golden Droid Awards" to be presented at an Awards Brunch on the last day of the Congress.



An artist's conception of the Robot Shops



Albuquerque

ABOUT THE CITY. . .

Albuquerque has a unique multi-cultural background that provides an exciting atmosphere where the old and new can be brought together. It is a space age city that has never lost touch with its historic past. Additionally, Albuquerque is known for its huge technological base and has over 300,000 square feet of some of the finest convention facilities and services in America. More importantly, Albuquerque was the birthplace of the personal computer eight years ago. It is only natural that this be the site chosen for the personal robot industry's first public showing.



WHO WILL ATTEND. . .

MANUFACTURERS are coming with the first generation of the commercial personal robots.

PERSONAL ROBOT DEVELOPERS are bringing their own robots from their private workshops and labs.

SUPPLIERS OF ROBOT GEAR are showing batteries, sensors, motors, wheels, tracks, gears and garments that are the material of robots.

EDUCATORS are coming to show what and how we can learn from robots.

SOFTWARE DEVELOPERS will show wares that give purpose and promise to robots.

LAWYERS are coming to explain, discuss, and define the place of personal robots in the order of our society.

MEDICAL PERSONNEL are coming to find out how personal robots can assist the elderly and handicapped.

JOURNALISTS are coming to record and report the beginning of the era of personal robots.

MARKETING EXPERTS are coming to tell us how to move personal robots into all of our daily lives.

CAPTAINS OF INDUSTRY AND FINANCE are coming to illuminate the special opportunities and problems of personal robots in business. And. . .

WEAVERS OF DREAMS are coming. . .the writers and romantics who point the way (Keynote by Isaac Asimov).



**EXPECTED
ATTENDANCE**
— 5,000 —



THE EXHIBIT HALL FEATURES:

- 24 foot ceiling height
- unlimited stress floors
- 110/220 electrical access to every booth
- water
- water returns
- compressed air
- natural gas
- freight docking facilities
- freight elevator systems
- decorator services
- audio-visual rental services
- concession stands



EXHIBIT DATES & HOURS

Friday, April 13, 1984

12 noon — 6:00 p.m. (Trade Show)

Saturday, April 14, 1984

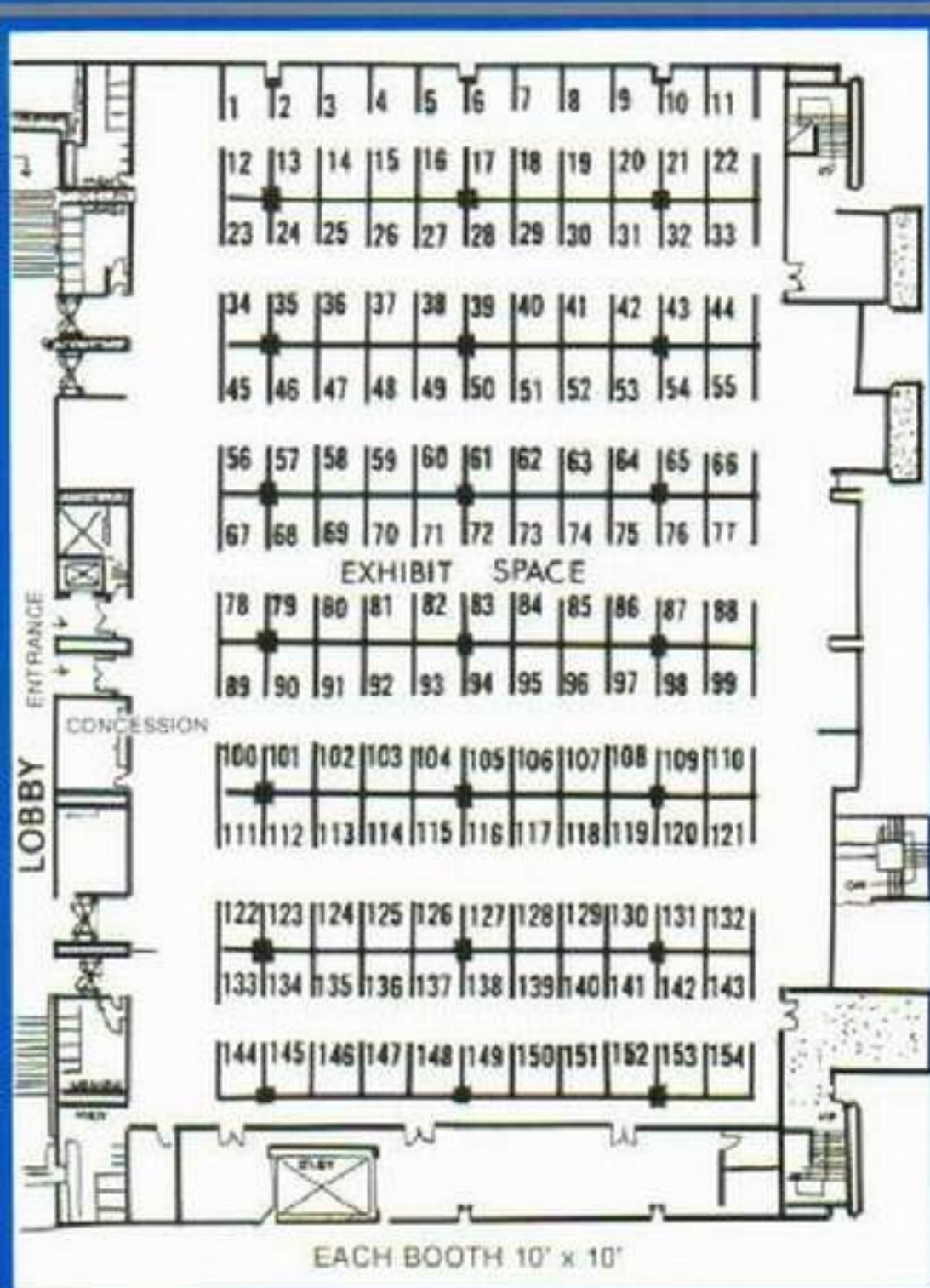
12 noon — 8:00 p.m. (General Public)

Sunday, April 15, 1984

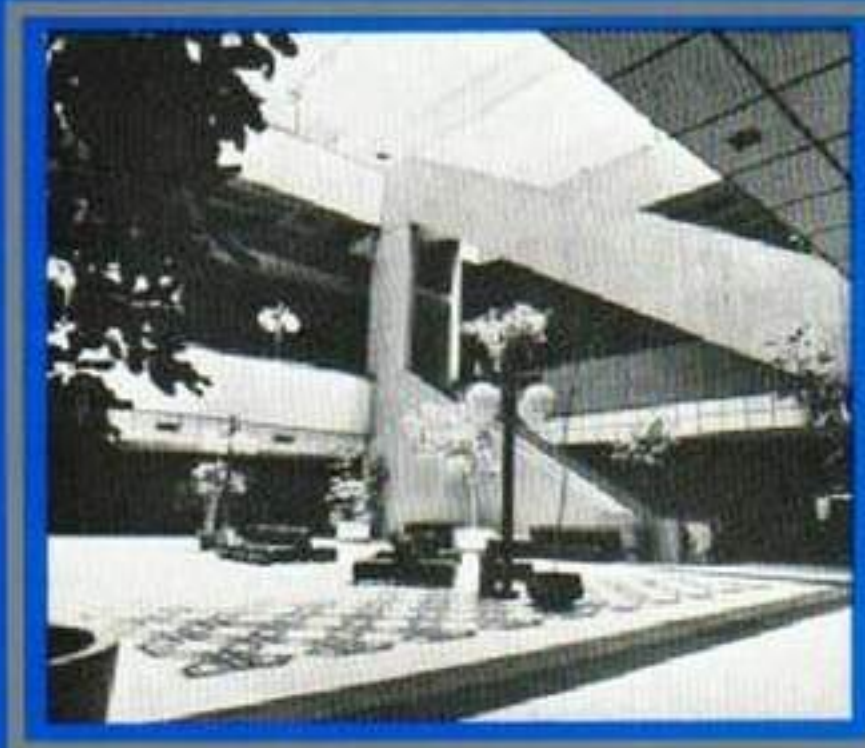
10:00 a.m. — 4:00 p.m. (General Public)

EXHIBIT DECORATOR FOR BOOTH, FURNITURE & LABOR

An official decorating firm has been selected for the show. They will be responsible for all exhibit requirements. Order forms for items you require will be sent by them following our receipt of your registration.



Convention Center



Convention Center - Lobby

BOOTH DIMENSIONS:

Each booth is 10' x 10' (3.05m);
 Backgrounds are 8' high (2.44m);
 Divider rails are 3' high (.91m).

EACH 10' x 10' BOOTH RENTAL INCLUDES:

- 1 7"x44" one-line ID sign
- 4 exhibit badges
- 4 tickets to Exhibitor Reception
- 2 tickets to Awards Brunch

RATES & PAYMENTS

Price of each 10' x 10' booth space is \$750.00 (U.S. dollars). Any two or more units can be combined to form a larger display. If reserved prior to January 15, 1984, 50% payment must accompany registration. Remaining 50% must be paid by January 15. After January 15, entire amount must accompany reservation. If two companies wish to share the same 10' x 10' space, they may do so by paying an additional \$100.00 surcharge.

EXHIBIT MOVE IN

April 12, 1984 8:00 a.m. — 5:00 p.m.
 April 13, 1984 7:00 a.m. — 9:00 a.m.

EXHIBIT MOVE OUT

April 15, 1984 4:00 p.m. — 6:00 p.m.

BOOTH ASSIGNMENTS

Assignment of space will be made in the order registration forms and checks are received at the IPRC office. In the event that your choices are no longer available, the next best space will be assigned. No phone reservations will be accepted.

EXHIBIT SPACE REQUEST

International Personal Robot
Congress and Exhibition

Your Name _____

Passport # if not a U.S. resident _____

Your Title _____

Company Name _____

Division (if any) _____

Street Address _____

P.O. Box Number _____

City _____ State _____

Country _____ Zip _____

Area Code Phone Number _____

Booth Selection (10'x10')

Choice # Quantity Location Preference (by Number)

1. _____

2. _____

3. _____

4. _____

Comments: _____

Note to International Exhibitors:
To pay, please send a draft drawn on
U.S. Bank

Please mail all correspondence
and make checks payable to:
INTERNATIONAL PERSONAL ROBOT CONGRESS
1547 S. Owens St., #46
Lakewood, Colorado 80226 U.S.A.
(303) 278-0662

TECHNICAL PROGRAM ITINERARY

Technical program will include:

- Hardware Design Considerations
- Business Opportunities
- Legal Issues
- Robots in Human Services
- Software Design Considerations
- Robots in Education
- Future of Personal Robots

Some of the foremost authorities in the field of
Robotics have accepted invitations to partici-
pate in the Congress. Among those are:

- ISAAC ASIMOV
- JOSEPH ENGLEBERGER
- DAVID HEISERMAN



NEED MORE INFORMATION?

I would like more information on:

- Personal Robot Developer Competition
- Attendee Registration Information
- Hotel Accommodations

Please send:

- _____ Additional Exhibit Packets
QUANTITY

Your Name _____

Company Name _____

Street Address _____

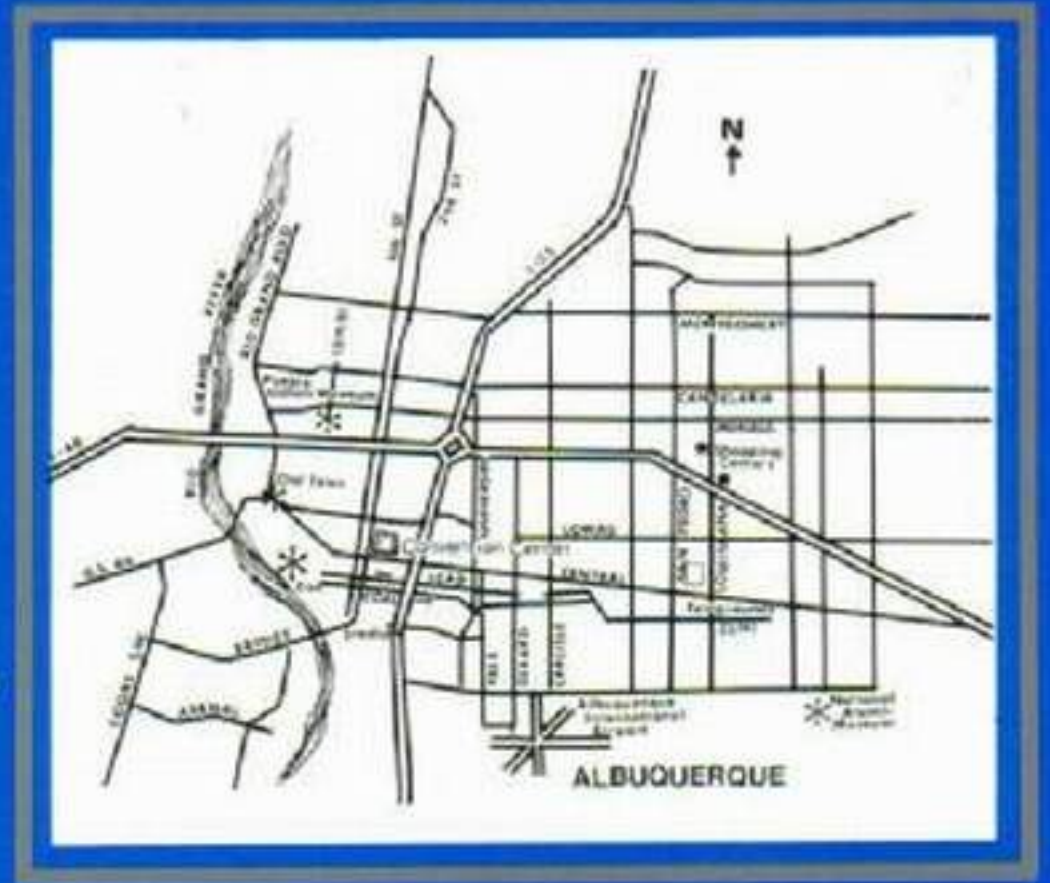
City _____ State _____ Zip _____ Country _____

(Include names and addresses of individuals/
companies you wish to have information sent to.)

**INTERNATIONAL PERSONAL ROBOT CONGRESS
& EXPOSITION
INVITES YOU
AND YOUR
ORGANIZATION
TO PARTICIPATE**



**AND
EXHIBIT
IN**



**ALBUQUERQUE, NEW MEXICO
APRIL 13-15, 1984**



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